

Growth Strategy Series III

The third collection of shows from The Growth Strategist™ Internet radio show hosted by Aldonna R. Ambler, CMC, CSP features successful women business owners. Listen to The Growth Strategist™ every Tuesday on VoiceAmerica® Business at www.business.voiceamerica.com.

Growing Your Business Through Specialization with Scott Fishman of Research By Design and Julie Koch of Elegant Additions	Growing Your Business Through Hiring "A" Players with Dr. Barbara Gitenstein of The College of New Jersey and Linda Rosanio of STAR Group
Growing Your Business Through Promoting New/ Existing Products to New Markets with Susan Berkley of The Great Voice Company	Growing Your Business Through Improved Quality with Christy Stephenson, Past President of Robert Wood Johnson Hospital
Growing Your Business Through Geographic Expansion with Diane Turton of Diane Turton Realtors	Growing Your Business Through Marketing & Distribution Channels with Gerry Bogatz of MarketingWorks
Growing Your Business Through Strategic Alliances with Anne Klein of Anne Klein & Associates	Growing Your Business Through Improved Service with Megan DeAndrea of Global Planners, Inc.
Growing Your Business Through Acquisitions with Lynne Katzmann of Juniper Partners	Equity Deals: Is an ESOP Right for You? with Claire Toth of Point View Financial Services

The Growth Strategist™ is a weekly peer-to-peer show featuring interviews with Presidents/CEOs of companies between \$20 and \$200 million who have successfully executed the growth strategy of the week (i.e. acquisitions, geographic expansion, initial public offerings, franchising, strategic alliances, etc.). Each show opens with real life examples gleaned from the host's 36 years of experience as an award-winning entrepreneur and strategic consultant for some of the most successful privately held companies in the world.